

# A Leadership Guide For Elementary Students



41 years ago, Terry Fox set an incredible example of leadership that will never be forgotten. He faced many challenges along the way and yet remained determined to reach his goal and make a difference in the lives of those suffering from cancer. Today, students across Canada continue to follow in his footsteps, empowered to carry on his legacy and set goals of their own. There was no limit to Terry's try. Now is the time to ask ourselves, what would our biggest "Terry Try" look like?

Some helpful tips:

Use this guide to help you lead, plan and promote your Terry Fox School Event. Be sure to check with your teacher in charge or principal for approval and permission to take next steps. Keep an eye out in each section for **"Helpful Tips At a Glance"** to find quick tips and online resources.

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# How to Fundraise



**1. Share your school's fundraising page link:** Your teacher in charge of your event has received an email from us with your school's fundraising link. Ask your teacher to email it to your school community and post it on your school website and social media. There is no minimum donation. Every dollar counts!

**2. Encourage other students to set up their own fundraising page:** Students can set up their own page under your school name and share their link with friends and family. All donations made on a student page will automatically be added to your school's total! Boost your personal fundraising by taking up a "Try Like Terry" Challenge. Simply pick any fun activity to support your fundraising and "Try like Terry"! New for this year, students can even work towards achieving fun digital fundraising badges to help them reach a goal!

**3. Set up classroom teams for a friendly competition:** Just like students, classrooms can take up a "Try Like Terry" Challenge with another classroom and set up their own page as well. Give your classroom a fun name and get everyone to share the link to add to your school's total. New for this year! Classrooms can achieve fun digital fundraising badges too!

## Fun tools to help you fundraise

### 1. Connect with your school community through social media:

Go to [terryfox.org/schoolrun](https://terryfox.org/schoolrun) for shareable images and sample posts. Example: Our school is proud to participate in this year's Terry Fox School Run. Please help us raise funds for cancer research while building great school spirit! <share your school's fundraising link>.

### 2. Sample morning announcements:

Build momentum and excitement for your event by downloading a list of [sample announcements](#), audio recordings from Terry and Fred Fox or [videos](#) to get everyone excited for your event. You can share them over the P.A. or display on school tv monitors.

### 3. Email parents and caregivers to get everyone involved:

Go to our [sample email message](#) to get your whole school community on board. This is a great opportunity to get everyone informed on how to donate and how your school will be celebrating safely this year.

## Helpful Tips At A Glance

### Quick Tips:

Online donating is easy and fast and you can even achieve fun digital fundraising badges as you work towards your goal!

### Online Resources:

**Social Media Tools And Messages**  
**Morning Announcements (text, audio and video)**  
**Sample Email To Parents/Caregivers**



# Take the “Try Like Terry” Challenge!



Get everyone involved, and working towards a school fundraising goal and take part in a **“Try Like Terry” Challenge**. Students can take part individually, classrooms can compete against each other or you can even launch a school-wide challenge! Who doesn’t like a friendly competition?!

## “Try Like Terry” For Students



- ☒ Students walk/run/ride 1km a day
- ☒ Set up a student fundraising page
- ☒ Bring in a donation or collect online
- ☒ Try some Terry Trivia
- ☒ Set a fundraising goal

## “Try Like Terry” For Classrooms



- ☒ Challenge another class to get active
- ☒ Set up a classroom fundraising page
- ☒ 100% Classroom fundraising participation
- ☒ Display a wall of wishes for cancer survivors
- ☒ Challenge a class to beat your goal

## “Try Like Terry” As a Whole School



- ☒ Get everyone to collect kms and funds
- ☒ Share your school page socially
- ☒ Challenge all students to meet a goal: “If we raise \$500, then we get an extra recess, no homework day, movie, civics day, etc.”

## Helpful Tips At A Glance

### Quick Tips:

Kick off your Event team actions by announcing your **Try Like Terry Challenge** and sharing your school fundraising link.

### Online Resources:

#### **Try likeTerry Challenge**

How to set up a student page

How to set up a classroom page

# ToolKit Promotional Materials



Check out our online resources to help you display your Terry pride throughout your school hallways. Ask your teacher in charge to help you choose resources from the list below and share with each class.

## Terry Fox Poster Set

Every school will receive a set of Terry Fox posters to display throughout your school. Be sure to display your posters in as many high traffic areas as possible. Be sure to hang the BIG goal poster in a place for everyone to see and update it daily with your fundraising results. You'll build hype and excitement in no time!

## Student Participation Certificates

Honor all participating students and student leaders with a Certificate. Download at [terryfox.org/schoolrun](http://terryfox.org/schoolrun) to print out as many as you need.

## Fun "Terry" Activities

Check out "Kids' Corner" at [terryfox.org/schoolrun](http://terryfox.org/schoolrun) for fun Terry Activities for kids of all ages. You'll find everything from word trivia, scavenger hunts to videos and book readings by Fred Fox.

## Virtual Terry Classroom

We've got a one-stop-shop for everything you need to learn all about Terry, listen to podcasts, try to design a bookmark, watch videos and more. Share this virtual Terry Classroom with everyone to help get everyone talking about Terry.



## Helpful Tips At A Glance

### Quick Tips:

Show your Terry pride! Displays can be in classroom or throughout hallways for everyone to see and share. You can even have a Terry Fox Poster Design Contest!

### Online Resources:

**Student Certificates**  
**Virtual Classroom**  
**Kids' Corner**



# Virtual Assemblies and Presentations



Get everyone pumped to take part in this year's Terry Fox School Run with an awesome Terry presentation. We've got great options for a variety of presentation formats! Share our video or google classroom slideshow or you can even create your own using the resources and tips below:

Virtual Presentation Resources and Tools:

- **"Anything's Possible" assembly video**
- **Pre-written kick off speech**
- **Pre-written wrap up speech**
- **Create your own Google Slide Presentation or use our pre-written one**
- **Terry Fox facts and trivia**



## Virtual Meet-Ups with Fred Fox:

Sign up today for a fun virtual meet-up with Fred Fox, Terry's brother and get inspired to "Try Like Terry." Fred will share personal memories and stories of growing up with Terry and the Marathon of Hope. A great way to kick off your event!



## Helpful Tips At A Glance

### Quick Tips:

Create a student leadership "Terry" presentation that all classes can watch when it's convenient for them.

### Online Resources:

**"Anything's Possible" Assembly Video**  
**Pre-Written Kick Off Speech**  
**Google Slide Presentation**  
**Terry Fox Facts**  
**Virtual Meetups with Fred Fox**

# Terry Fox School Event Tips



There are many ways to celebrate this year's Terry Fox School Run. Your school might be having classroom activities throughout the month or you might also be having a one day event, one class at a time. This is your opportunity to unleash your creativity and have fun planning and designing an event that works for your school - whatever form it takes, it all counts towards cancer research! Check with your teacher in charge to see how you can help and lend support as a leader. Here are some fun suggestions:

1. Set up student leaders at select spots to cheer each class on and help ensure safety
2. Get everyone pumped up with our **Spotify playlist**  
Work out and get warmed up with a video by Terry's niece, Kirsten Fox!
3. Ask teachers to share photos from your activities on social media for all to see
4. Create and share a **google slide show or video Terry Fox assembly presentation**  
Use the complete slideshow presentation to get all classrooms on board
5. Announce your online fundraising total and share your school link to keep going
6. Help your teacher in charge clean up after any of the activities



## Helpful Tips At A Glance

### Quick Tips:

Check with your teacher to see if help is needed to keep everyone safe and having fun.

### Online Resources:

**Warm Up Video with Kirsten Fox**  
**Spotify Playlist**  
**Google Slide Presentation**  
**Social Media Messages**



# Wrapping Up Your Event



## Congratulations on hosting a great Terry Fox Event!

Here are some great ways to help you wrap up:

1. Send a big thank you to everyone on social media and over the P.A. or announce your challenge success! Here's a sample message to share:  
*Congratulations all staff and students of <school name>, I am proud to share with you that we have raised <\$....> for this year's Terry Fox School Run! Thank you to everyone that helped and donated. Your support will go a long way to helping cancer survivors everywhere!*
2. Fulfill your Terry Fox **"Try Like Terry"** Challenge.  
Check your school's fundraising total with your teacher in charge to see if you reached your goal. To complete your Challenge, talk to your teacher in charge to make arrangements for the fun reward promised to you.
3. Make a slideshow of your best pics and share with the school community  
Everyone likes to be included and on camera. Celebrate your success by making a fun slideshow of your Terry activities and share it with each classroom.
4. Make a list of the good ideas and what needs improvement for next year.  
This is your opportunity to lead by example. Show next year's team how to be a great Student Leader!

