

Sharing his story with your students

Lesson: Terry Fox Poster

Learning Goal: Students will learn to use text features to create a poster promoting their school's Terry Fox School Run.

Materials/Media:

- Appendix A: Our Terry Fox Run/Walk
- Appendix B: Rubric for Poster Making
- Posters that are up within the classroom to demonstrate text features
- Appropriate size paper, markers, crayons, pastels, glitter, etc.

Instructions:

- 1. Use existing Terry Fox posters provided by The Terry Fox Foundation to prompt discussion and reactivate prior knowledge.
- 2. In small groups, have students discuss the posters. Have them consider the following questions.
 - What do you like about the posters?
 - What messages do you see?
 - What do you see first that stands out?
 - What do the pictures look like? What do they include?
 - What do you think would be good to use as a caption to catch attention?
 - What could you draw to match your caption?
 - What do you want to show about Terry when promoting your school event?
- 3. Have students make a poster promoting their school's Terry Fox School Run

Extension: Students can share their posters with classmates, or buddy up with another class within the school to share their information and discuss their choices. Students could also work on their poster using computers if available.

Assessment: Completion of posters related to Appendix A: Our Terry Fox Run/Walk, according to specific criteria discussed. See Appendix B: Rubric for Poster Making

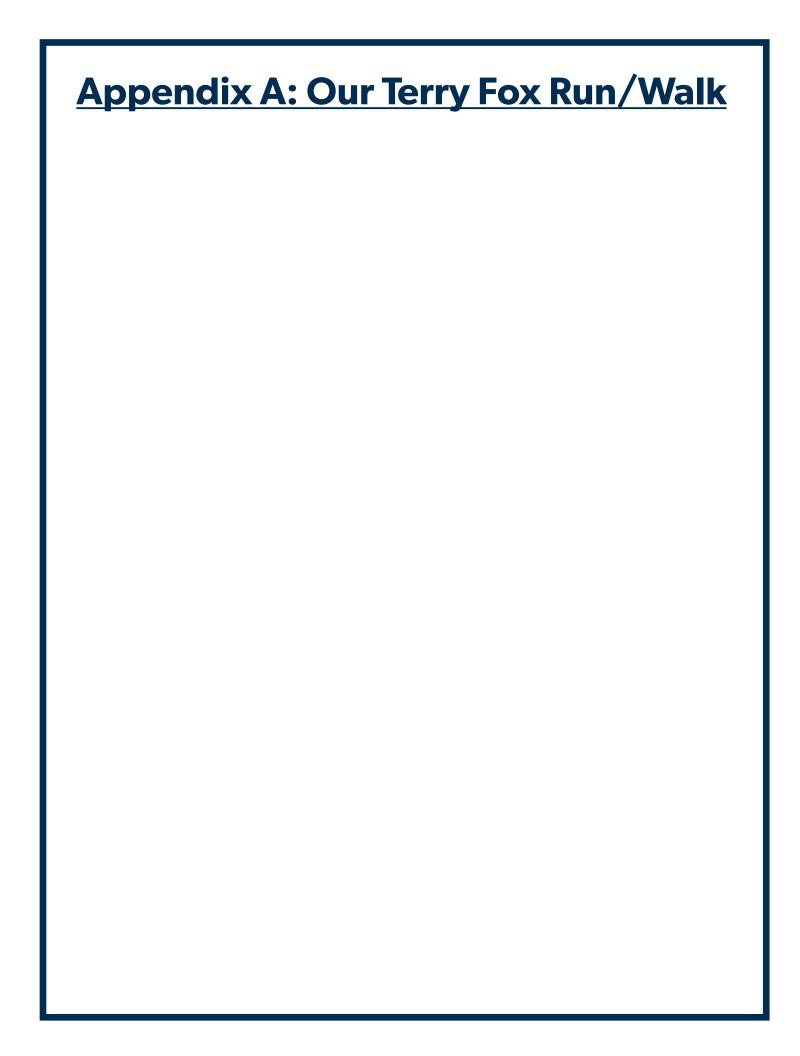
Curriculum Expectations:

Writing

 Sort ideas and information for their writing in a variety of ways with support and direction (e.g., using pictures, labels, key words).

Media Literacy

 Produce some short media texts for specific purposes and audiences, (a poster for their classroom or school). Identify, initially with support, and direction, what strategies they found most helpful in making sense of and creating media texts.



Appendix B: Rubric for Poster Making

Criteria	Level 4	Level 3	Level 2	Level 1
Evidence of title and pictures relating to Terry Fox	Picture and title are well thought out, and relate clearly to Terry.	Picture and title are evident and relate to Terry.	Some evidence of pic relating to Terry. Title there, but not clear.	Picture does not relate to Terry Fox. Title is missing and/or not connected.
Use of colour and artistic choices	Excellent use of colour, and very creative display of work.	Good use of colour and some creative display of work.	Little display of colour and/or creative work.	Lacks colour and/or creative work.
Communicates how ideas and information relate to Terry	Thoroughly communicates how ideas and information are related to Terry.	Successfully communicates how ideas and information are related to Terry.	Some communication of how ideas and information are related to Terry.	Does not communicate how ideas and pics are related to Terry.

Rubric for Poster Making

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