

2023 TERRY FOX SCHOOL RUN

FUNDRAISING MADE EASY

Help us reduce our administrative costs and pass on more funds to cancer research by fundraising online. There's no paperwork and donors are emailed their receipts immediately!

How To GET STARTED

Keep an eye out for an email from us with your customized fundraising link. It's live and ready to go – complete with your school's fundraising goal. You can even add pics, special messages or change your goal. Simply go to your school link, click "Login" and enter the login indicated in the email we send you to make edits or track your progress.

How to GET THE WORD OUT

Post your link on your school website, social media or send it out by email. Check out our Social Media Toolkit for sample messages and shareable images of Terry at terryfoxschoolrun.org/resources.



How To Fundraise

Encourage students and/or classrooms to set up fundraising pages under your school link for a friendly competition.

Pledge sheets are also available for offline donations!

"Try Like Terry" Challenge

Get everyone pumped with a fun reward if you reach your goal ie. **If** we raise \$1000, **Then** we'll have a movie day!

Check out the Challenge insert in this folder for some fun ideas and suggestions.

Virtual Meet-ups

Inspire and pump up your students with an engaging virtual presentation with one of our dynamic presenters.

To sign up for a free virtual meet-up, go to: terryfoxschoolrun.org/bookavirtualmeetup

Amazing Resources!

Virtual Terry Classroom
Terry Fox Lesson Plans for k-12
Morning Announcements
Kids' Corner Activities

Terry T's for sale

Boost your fundraising total by adding tshirt sales for staff or students!

To order, see the merchandise insert in this folder for more info.

Student Leaders Wanted!

Empower students to help lead your School Run! Check out our brand new "Student Leadership" page at terryfoxschoolrun.org/studentleadership



TERRY FOX SCHOOL RUN
SEPTEMBER 22, 2023

TERRYFOX SCHOOLRUN.ORG