



NO MATTER WHAT

TERRY FOX RUN

Social Media Sample Messages

Channels

Facebook:

facebook.com/TheTerryFoxFoundation

X: x.com/TerryFoxCanada

Instagram: instagram.com/terryfoxfoundation

LinkedIn: linkedin.com/company/terry-fox-foundation

YouTube: youtube.com/terryfoxcanada

Sample Posts (Facebook and Instagram) Simply copy and paste or create your own.

This year, <School name> is excited to participate in the Terry Fox School Run on <date>. So far, we have raised <\$xxx>! Terry never quit on his dream of a world without cancer, and neither will we. Our goal? To hit <\$xxx>, click <link> to donate in support of cancer research. Thank you for your support in the fight against cancer and showing your no quit attitude in honour of Terry Fox! #terryfoxschoolrun @terryfoxfoundation

For this year's Terry Fox School Run, we will #TryLikeTerry! Terry never quit on his dream of a world without cancer, and neither will we. Our students will try to challenge themselves everyday with their own #TryLikeTerry challenge. Donate at <school/classroom fundraising link> #terryfoxschoolrun @terryfoxfoundation #nomatterwhat

<School name> is holding our annual Terry Fox School Run. Terry's goal was \$1 for each Canadian, ours is <\$>. Click this link and donate <school/classroom fundraising link> to help us reach our goal and fight against cancer! #tryliketerry #nomatterwhat #terryfoxschoolrun @terryfoxfoundation

Get excited for <school names> annual Terry fox Run! We will stand with Terry this September by trying to reach our donation goal of <\$>. If you want to help us get there, click this link <link> to donate and fight in the battle against cancer. #terryfoxschoolrun #nomatterwhat

Sample Posts (X)

Shout out to our student leaders of <school name> for this year's Terry Fox Run! Please help them fundraise for cancer research. Donate today <school link> #terryfoxschoolrun

Today kicks off our Terry Fox School Run! Help us reach our goal of <\$xxx> by donating to <link>. Let's have a great Run! @Terryfoxfoundation
Help us hit our fundraising goal of <\$xxx> by donating to <donation page link> and follow us @terryfoxfoundation #nomatterwhat #tryliketerry #terryfoxrun

This September <school name> is participating in the Terry Fox School Run. We are standing with Terry and millions of other Canadians in the fight against cancer. <link> @terryfoxfoundation #nomatterwhat #tryliketerry #terryfoxrun