

The logo features the words "FINISH IT." in a bold, white, sans-serif font. A small silhouette of a person running is integrated into the letter "I" of "FINISH". The background is a gradient of orange and red.

SOCIAL MEDIA SAMPLE MESSAGES

Channels

Facebook: facebook.com/TheTerryFoxFoundation

X: x.com/TerryFoxCanada

Instagram: instagram.com/terryfoxfoundation

LinkedIn: linkedin.com/company/terry-fox-foundation

YouTube: youtube.com/terryfoxcanada

Sample Posts (Facebook and Instagram) Simple copy and paste or create your own.

This year, <School name> is excited to participate in the Terry Fox School Run on <date>. So far, we have raised <\$xxx>! Terry started a marathon against cancer and together, we can finish it. Our goal?

To hit our goal of <\$xxx>, donate now in support of cancer research: <link>.

Thank you for your support in the fight against cancer and together, we can finish what Terry started! #terryfoxschoolrun @terryfoxfoundation

For this year's Terry Fox School Run, we will #TryLikeTerry! Terry started a marathon against cancer and together, we can finish it. Our students will try to challenge themselves everyday with their own #TryLikeTerry challenge. Donate at <school/classroom fundraising link> #terryfoxschoolrun @terryfoxfoundation

<School name> is holding our annual Terry Fox School Run. Terry's goal was \$1 for each Canadian, ours is <\$\$>. Click this link and donate <school/classroom fundraising link> to help us reach our goal and support the fight against cancer! #tryliketerry #nomatterwhat #terryfoxschoolrun @terryfoxfoundation

Get excited for <school names> annual Terry fox Run! We will stand with Terry this September by trying to reach our donation goal of <\$\$\$>. If you want to help us get there, click this link to donate and fight in the battle against cancer: <link> #terryfoxschoolrun

Sample Posts (X)

Shout out to our student leaders of <school name> for this year's Terry Fox Run! Please help them fundraise for cancer research. Donate today <school link> #terryfoxschoolrun

Today kicks off our Terry Fox School Run! Help us reach our goal of <\$xxx> by donating to <link>. Let's have a great Run! @Terryfoxfoundation

Help us hit our fundraising goal of <\$xxx> by donating to <donation page link> and follow us @terryfoxfoundation #tryliketerry #terryfoxrun

This September <school name> is participating in the Terry Fox School Run. We are standing with Terry and millions of other Canadians in the fight against cancer. <link> @terryfoxfoundation #tryliketerry #terryfoxrun